

Come to a Healing Place.

Looking up at the blue sky, one naturally feels relaxed. Looking at the sea, one naturally feels calm. The town where beautiful waves wash over you, Minami town. Somewhere, nostalgic scenery is waiting for your visit.

Ohama Beach

It is widely known as a loggerhead sea turtle egg laying place. Also, it is famous as an aesthetic landscape displaying the characteristics of a tropical seaside and was chosen as one of the top 100 beaches in Japan and one of Shikoku's best 88 seascides.



Muroto Anan Seashore Quasi National Park Minami town, Tokushima

The town where tradition is alive and breathing.



Cherished traditional festivals continue to occur, and new festivals which show the changes in society also take place. Seasonal festivals make Minami town colorful.

Hiwasa Turtle Festival

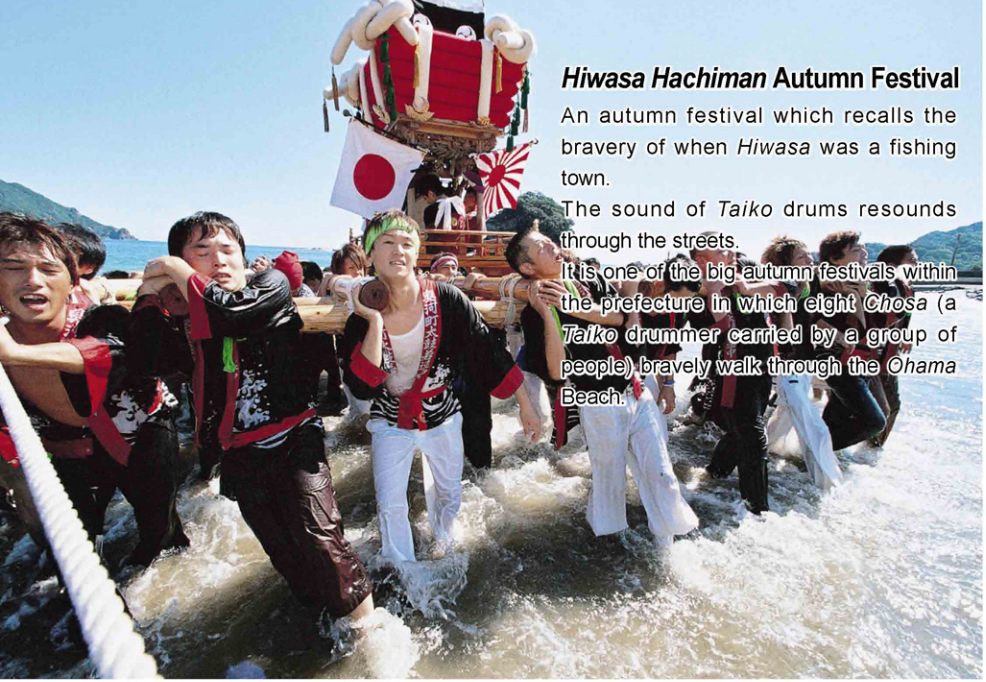
There are many events for the Turtle Festival at the Ohama Beach in which loggerhead sea turtles come ashore for egg laying. There is a Thanksgiving event in which people give thanks to the sea turtles and a Fireworks show on the banks of Hiwasa River. The festival thanks sea turtles which are a symbol of Minami town.



Hiwasa Hachiman Autumn Festival

An autumn festival which recalls the bravery of when Hiwasa was a fishing town. The sound of Taiko drums resounds through the streets.

It is one of the big autumn festivals within the prefecture in which eight Chosa (a Taiko drummer carried by a group of people) bravely walk through the Ohama Beach.



The Continuous Autumn Festival of Yuki

The festivals performed in each area of Yuki have a rich local color, especially the Mikoshi (portable shrine) which goes into the sea gets a lot of attention every year. Many cameramen as well as tourists from outside the prefecture throng to watch the events.



Various rich foods from the sea

The special foods of Minami town are, no matter which you choose, fresh sea food. Abalone and Turban shell fish grew up eating the abundant seaweed so they are soft and thick, and are full of flavor.



The special products and souvenirs sold at the roadside station Hiwasa, Poppo Product Hall and other venues include: Dried seafoods (broad mantle squid, bristly moray eel, haizai, Hiji seaweed, and Wakame seaweed), Tengu seaweed, sea trumpet etc. Barbecue sauce / Izari's sea trumpet / Dainty fish sausages / Canned Nagareko / Yuzuvinegar / Princess Ochime Rice, Miso, Nori / Hiwasa seaweed / Fish sausage / Sea Turtle Sweets etc.

Accommodation Guidance in Minami town

Table with columns: Hotel Name, Classification, Location, Capacity, Phone Number. Lists various hotels and accommodations in Minami town.



Fresh ingredients can be enjoyed at local accommodations. Enjoy consuming plenty of these fresh foods. Please confirm the contents of the dishes when reserving your accommodations.



There are many good fishing spots, where you can enjoy seasonal surf fishing (Black Sea Bream, Girella, Black Rockfish, Yellowtail, Parrot Bass, etc.)

Hiwasa town and Yuki town merged and Minami town was born on March 31, 2006.

Minami town in the southeast part of Tokushima is a town with beautiful waves facing the Pacific Ocean with a varied coastline, just as the name suggests. The scenic coastline which looks beautiful against the blue sky of the south is a part of Muroto Anan Seashore Quasi National Park, and has many impressive beaches with white sand and beautiful views, such as Tai Beach. Locals cherish bright and quiet nature which is warm by the Japan Current. Places of natural beauty and historic interest include the 23rd temple, Yakuoji of the 88 Shikoku pilgrimage temples and traditional festivals continue full of charm, nature, culture, history and many pleasant events, in all seasons.

- Contacts: Minami Industry Promotion Department, Minami Regional Promotion Department, Minami Tourist Association, etc.
Bicycle Rental: Minami Tourist Association.
Taxi: Kainan Taxi, Yuki Taxi.

Yuki Lobster Festival

This festival is for praying for a big haul of lobster and also part of the town revitalization, which is held on the 4th Sunday of October every year. The exhibition is greatly popular with long lines because it provides lobster at a price lower than the market price.



Events guide

Please ask about the events schedule as there may be some changes.

New Year First Visit to Yakuoji

January 1 ~ 3. The 23rd temple of Shikoku's 88 pilgrimage temples, Yakuoji, is also famous as a charm against misfortunes temple due to the temple's origin when the Yakushi Nyorai was installed by 42 year old Kobo Daishi to pray for charm against misfortunes. If you pass through a Deva gate, there are 33 steps of Onna Yaku Zaka (女厄坂) and 42 steps of Otoko Yaku Zaka (男厄坂) which have Yakushi Hangan Kyo (薬師本願経) buried in every step. The peculiar customs involve worshippers offering a monetary token for every step because of a charm against bad luck.

Hiwasa Winter Festival

New Year. In Shiroyama, the paper lantern character of Happy New Year is turned on. One starts the New Year by enjoying the first sunrise Hiwasa drum concert (雷舞), and offering of New Year soup, etc.

Yakuoji First Meeting

February 11 ~ 12. 12 gods which protect Yakushi Nyorai. Each god manages one of the oriental zodiac signs and sick people are protected by one of gods, depending on their zodiac sign. Large goma (fires) are burned and about 30 priests traditionally read Dai Hannya Kyo.

Sakurakidou Dream Marathon

Beginning of April. A sporting event with cherry tree blossoms. There is a half marathon course, a 3 km course, and a 2 km course, and it is crowded with many citizens. Japan Amateur Sports Association's own special Udor is provided for participants and everyone can enjoy it during the day.

Hiwasa Sakura Festival

Beginning of April. Period: 3/25 ~ 4/10. In Yakuoji and the Hiwasa castle which is a famous place for cherry trees, 500 paper lanterns are lit from 6:30 p.m. til 10:00 p.m.

Karetta Children's Day Special Event

May 5. Pleasant events, such as a quiz about sea turtles, are performed. Students under primary school age are free.

Loggerhead Sea Turtle Egg Laying Observation

The Middle of May - The Middle of August. On the Ohama beach, from the middle of May to the middle of August, loggerhead sea turtles land every year for laying eggs. Entry on the seashore is regulated for May 20 to August 20 for sea turtle protection. Since laying eggs is a very delicate matter, please observe the rules according to the sea turtle protection agency's directions.

The Continuous Autumn Festival of Yuki

The Middle of September ~ the End of September. It will be held from the middle of September in the Yuki area (Nishiyuki, Nishinoki, Kiki, Abi), and people are attracted to the festivals.

Hiwasa Hachiman Autumn Festival

2 days before and previous day of Health Sports Day. It is one of the big autumn festivals within the prefecture which eight sets of Chosa (a Taiko drummer carried by a group of people) bravely walk through the Ohama beach. The Chosa jumping into the Ohama beach with splashing water is impressive. A female group carrying a Mikoshi (small portable shrine) also participates.

Akamatsu Shrine Dedication Fukidutsu Fireworks

The previous night of Health Sports Day. The festival for praying the good harvest next year, and people from young people's associations run around Fukidutsu under the bottom of sparks shouting Dekitan, Doshitan.

Yuki Lobster Festival

The 4th Sunday in October. It is cheap and sells fresh fish and shellfish caught by the Yuki fishing port etc. on the spot. As the name suggests, especially spiny lobster is extremely popular. The lobster miso soup is also served to the first 500 people. Absolutely you will be satisfied!

Akamatsu Shrine Dedication Fukidutsu Fireworks

Dedication of the Akamatsu Fukidutsu Fireworks performed in the Akamatsu shrine. Elaborate handmade fireworks compete to have the most beautiful shower of sparks. After fireworks are lit, young men from a local young people's association's run around under the sparks, which erupt up to 10 m high, and pray for a good harvest and the safety of their families.

Gedai Dance

Yamagawachi Hikonoshin Ono and Gedai Dance are specified as part of the Minami town intangible folk cultural heritage. It began as a Bon Dance which comforted ancestral souls. Temporarily the dance disappeared after the war. However, this dance was revitalized by the Gedai Dance preservation group in order to continue the tradition of the town, and the dance takes place in the Uchikoshi temple compound near JR Yamagawachi station on August 14th every year.